



YUN, Young J



Head of the Policy Center,
D'Light Policy Partners

TEL 02.2051.1870
E-MAIL yjyun@dlightlaw.com

Young Yun is an accomplished professional specializing in policy advocacy, drawing on her investigative journalism and strategic communication background. Starting her career as a journalist at MBC, she developed narrative construction and reporting skills. Yun then transitioned to becoming a specialist in Sovereign Investor Relations and Foreign Direct Investment attraction, leading fieldwork, and policy research in a government agency to attract national-scale investment from various countries.

In the National Assembly, Yun served as a senior secretary responsible for policy formulation and public relations. She played a key role in shaping legislative agendas, executing successful campaigns for elections, and organizing political events across the country. She skillfully handled negotiations for political decision-making, facilitated bill subcommittees, and oversaw government project audits at the Deputy Head of the Policy Committee and Chief Spokesperson's office.

In the private sector, Yun led NETFLIX's parliamentary relations and partnership projects with the public sectors, bridging the gap between the industry and the government/legislature. She then joined TOSS, the top-tier Korean FinTech corporation, as their inaugural policy professional, spearheading policy development and managing external cooperation in finance/telecommunication/personal information/data management fields.

Education

Hong Ik University, BA. in Arts Studies, BFA in Visual Communication Design

2009

KDI School of Public Policy and Management, Master of Development Policy

2014

Seoul National University, Mater of Public Health Policy

2024 (expected)

Experience

MBC, Munhwa Broadcasting Corporation
2009-2011

KOTRA, Korea Trade-Investment Promotion Agency
2022-2014

National Assembly of the Republic of Korea
2014-2019

NETFLIX
2019-2021

TOSS (Viva Republica)
2021-2023

D'Light Policy Partners
2023 - Present

Practice Areas

Startup Acceleration

Legislation

Public Policy Studies

Languages

Korean, English