



# Kang, HanSung

Attorney (New York) / Partner

TEL 02.051.1870  
E-MAIL [hsk@dlightlaw.com](mailto:hsk@dlightlaw.com)

HanSung Kang is an experienced NY-licensed attorney. He has been providing efficient solutions to legal risks throughout his career, particularly in the area of global business and investment, as an associate of a US law firm, as foreign legal counsel for Samsung Electronics, and as general counsel of Korean startups.

As legal counsel for Samsung Electronics, Mr. Kang was in charge of drafting, reviewing, and negotiating contracts for cross-border transactions. He specialized in analyzing legal risks of and offering solutions for Samsung's various products and services. In particular, he provided legal services for the launching of Samsung's mobile services and content platforms, by preparing end user terms and privacy policies as well as overseeing global regulatory compliance. He also supported Samsung's global business by handling diverse legal affairs such as global recalls, M&A of global technology companies, and technology/service licensing.

Mr. Kang subsequently became general counsel of various Korean startups. He was in charge of legal affairs and overseas partnerships at LUXROBO, an edutech start-up, Green Package Solution, an eco-friendly material start-up, and NeoLAB Convergence, world's biggest smartpen manufacturer. Besides legal affairs, he was deeply involved with attracting investments, overall company management and overseas business development. For investment and global partnerships, he oversaw the drafting, negotiation, signing, implementation and follow-up management of the resulting contracts. Based on this experience, he provides up-close support for Korean startups' entry into the global market and cooperation with global partners. He also counsels clients on compliance/contracts required for cross-border inbound/outbound investments. He works with clients on cross-border business strategies and options, ranging from strategic partnerships, joint ventures, sales/technology licensing to M&As.

Mr. Kang also advises global companies interested in entering the Korean market or forming partnerships with Korean companies. In particular, Mr. Kang is an expert guide to Korea's startup ecosystem, which offers many generous opportunities for global companies.

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## Education

University of Pennsylvania, B.A. in History  
1996

University of Florida, M.A. in American History  
2002

University of Florida (Warrington Business School), M.S. in MIS  
(Management of Information Science)  
2002

Duke University Law School, J.D.  
2006

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## Experience

The Wicks Group PLLC  
2006-2008

Legal Counsel, Samsung Electronics, Int. Legal Team  
2008-2013

Sr. Manager for Latin America, Samsung Electronics, Mobile Devices Division  
2013-2016

CCO & General Counsel, LUXROBO  
2016-2019

Director, Korea EduTech Industry Association  
2019

COO & General Counsel, Green Package Solution  
2019-2021

VP of Partnership & General Counsel, NeoLAB Convergence  
2021-2022

Partner, D'LIGHT Law Group  
2023-present

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## Qualifications

Admitted to bar, State of New York  
2006

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## Practice Areas

General Corporate/M&A

Startup

Global Business

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## Languages

English and Korean

